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NEW BUSINESS INCORPORATIONS FALL SLIGHTLY

NEW YORK, December 2 - - Following a sizeable upturn in July, new business incorporations eased 1.8 per cent in August to a seasonally adjusted total of 43,266 from 44,058 the month earlier, reports Dun & Bradstreet. Nonetheless, this marks the first time in six months that new incorporations have exceeded their year-ago level, although they inched above August 1979's mark of 42,912 by only eight-tenths of one per cent.

Of the nation's nine geographic regions, eight registered a decline in new charters from August last year. The sole exception was the East South Central area, where charterings were propelled by Mississippi's substantial gain, its fourth in a row.

During the first eight months of 1980, a total of 350,943 businesses were incorporated, a slim 1.0 per cent less than the 354,570 in the comparable period of 1979. Shortfalls occurred in five of the nine regions, with the West North Central States off most.

TOTAL NEW BUSINESS INCORPORATIONS

	August 1980	Previous Month	Previous Month
Unadjusted.....	41,865	46,151	44,812
Seasonally adjusted...	43,266	44,058	42,912

Geographic Division	August 1980	August 1979 (Unadjusted)	Eight Months 1980	1979
New England.....	1,849	1,878	16,544	15,762
Middle Atlantic.....	6,843	7,524	61,482	61,555
East North Central.....	5,453	5,627	47,002	47,833
West North Central.....	2,371	2,721	19,734	22,060
South Atlantic.....	9,581	10,431	78,880	77,607
East South Central.....	1,872	1,570	13,875	13,308
West South Central.....	4,771	5,129	38,868	41,590
Mountain.....	2,579E	2,822E	23,799E	24,688E
Pacific.....	6,546	7,110	50,759	50,167
TOTAL UNITED STATES.....	41,865E	44,812E	350,943E	354,570E

E - Estimated

R - Revised

STATE FIGURES ON REVERSE SIDE

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NEW BUSINESS INCORPORATIONS BY STATES AND GEOGRAPHIC REGIONS
(Not Seasonally Adjusted)

		August 1980	August 1979	Eight Months 1980	Eight Months 1979
NEW ENGLAND	Maine.....	121	185	1,062	1,245
	New Hampshire.....	74	125	863	934
	Vermont.....	74	98	763	802
	Massachusetts.....	833	900	7,364	7,115
	Connecticut.....	574	360	4,983	4,075
	Rhode Island.....	173	210	1,509	1,591
MIDDLE ATLANTIC	New York.....	4,181	4,741	37,359	37,915
	New Jersey.....	1,674	1,634	14,598	14,094
	Pennsylvania.....	988	1,149	9,525	9,546
EAST NORTH CENTRAL	Ohio.....	1,108	1,188	10,525	10,683
	Indiana.....	604	435	5,155	6,026
	Illinois.....	1,934	2,026	16,403	16,348
	Michigan.....	1,304	1,417	10,674	10,668
	Wisconsin.....	503	561	4,245	4,108
WEST NORTH CENTRAL	Minnesota.....	517	647	4,482	5,173
	Iowa.....	412	436	3,220	3,827
	Missouri.....	721	796	5,746	6,372
	North Dakota.....	67	94	669	757
	South Dakota.....	69	82	602	719
	Nebraska.....	217	255	1,905	2,189
	Kansas.....	368	411	3,110	3,023
SOUTH ATLANTIC	Maryland.....	930	727	5,894	5,918
	Delaware.....	1,567	1,568	13,666	13,005
	District of Columbia.....	32	126	838	1,022
	Virginia.....	896	1,113	7,357	7,536
	West Virginia.....	220	191	1,824	1,630
	North Carolina.....	756	755	5,684	6,185
	South Carolina.....	350	359	2,671	3,199
	Georgia.....	933	1,417	8,040	8,448
	Florida.....	3,897	4,175	32,906	30,664
EAST SOUTH CENTRAL	Kentucky.....	389	462	3,436	3,245
	Tennessee.....	645	597	4,390	4,656
	Alabama.....	302	339	2,620	3,124
	Mississippi.....	536	172	3,429	2,283
WEST SOUTH CENTRAL	Arkansas.....	335	312	2,670	2,526
	Oklahoma.....	436	376	3,453	3,687
	Louisiana.....	1,057	930	7,427	7,264
	Texas.....	2,943	3,511	25,318	28,113
MOUNTAIN	Montana.....	169	144	1,019	1,173
	Idaho.....	123	163	1,229	1,287
	Wyoming.....	98	105	959	883
	Colorado.....	730	831	6,594	6,913
	New Mexico.....	182	265	1,601	1,963
	Arizona.....	467	553	5,983	5,817
	Utah.....	310	261	2,414	2,652
PACIFIC	Nevada.....	500E	500E	4,000E	4,000E
	Alaska.....	100	132	1,123	1,161
	Washington.....	669	831	5,319	5,937
	Oregon.....	509	614	4,207	4,735
	California.....	5,064	5,293	37,941	35,989
	Hawaii.....	204	240	2,169	2,345
TOTAL UNITED STATES.....		41,865E	44,812E	350,943E	354,570E